



Theresa Gawlas Medoff

Lead Editor

The Extra Mile | AAA Traveler Worldwide



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The **Extra Mile** is a quarterly member magazine sent via print to 1.5 million AAA members and via email to an additional 450,000 member households in 13 states and Washington, D.C. It publishes in January, April, July and October. Articles may also appear online or be linked to in the club's social media channels.

The magazine's editorial content is a mix of member news (now open to freelancers), auto-related articles, money and finance tips, insurance coverage, travel tips and travel features. Please note that in response to reader feedback, The Extra Mile has expanded its non-travel content. While it continues to cover travel, freelancers have an even better chance of getting a non-travel pitch accepted.

A **AA Traveler Worldwide** magazine has a print circulation of 160,000 households and an email circulation of 350,000. It publishes seasonally (winter, spring, summer and fall). It is sent to a select group of people who have arranged travel through our AAA travel agency, as well as to those who have been identified as potentially being interested in using AAA's travel advisor services.

While both publications accept pitches year-round, editorial staff have two big planning sessions each year. For those, a call for pitches goes out in June and December.

We welcome experienced writers who have not written for us in the past, but you must include links to published writing samples.

The Geographic Area We Cover

AAA Club Alliance, which publishes both The Extra Mile and AAA Traveler Worldwide, has members in the following states: Connecticut, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, West Virginia, Kentucky, Ohio, Indiana, Kansas, Oklahoma and South Dakota, as well as Washington, D.C.

Travel articles should be of wide interest, as we no longer publish regional versions of the magazine. So, a reader in Connecticut should be just as likely to be interested in a destination as a reader in Virginia or Kansas.

Contract and Pay

The Extra Mile print magazine and AAA Traveler Worldwide pay \$1 per word up to the contracted word length for first rights in all media, including print and online. All content must be original and must be written by the contracted author. We do not accept any work written in whole or in part by AI.

Writers are expected to fact-check their work and to provide appealing high-res photos suitable for publication in a print magazine. These photos should be sourced from destinations and attractions covered in the article and, if need be, from professional photographers. Writers who are skilled photographers may also submit their own photos for consideration, but these are not a substitute for sourcing photos from others. We pay \$75 for each of the writer's own photos that we publish.

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What We're Looking For

We are seeking pitches for the following sections of The Extra Mile print and AAA Traveler Worldwide magazines. Please note that each pitch must be a fully developed paragraph indicating what the article will cover and why you are the person to write it. If you simply list destinations that you are familiar with, we will not consider your pitch. Also, please indicate if you have also pitched the same or a similar idea to The Extra Mile digital team, as we try not to run the same articles.

The Extra Mile (print) Magazine

Regular Sections

Insurance: "You Should Know"—human-interest stories about auto, home and life insurance and how that protection came to a person's rescue (650–700 words). Insurance-related tips and education for consumers (400 words).

Money: All things money, budgeting and finance. Each issue may include one two-page feature (650–700 words) and a shorter article (400 words) related to everyday questions and consumer news, such as credit cards, ways to save, smart spending, financial technology, etc.

Automotive/Car Care: Articles on auto buying, auto maintenance, automotive technology, etc.

Travel

All articles should be of potential interest to a national audience or at least most of our geographic region. Note: Your travel should have been within the last two years and you are responsible for ensuring that all content is current as of press time.

What's Trending Features (one page): What's on the horizon for travelers; trends in types of travel (e.g., we've done second cities, noctourism, etc.); where to go next and why (400 words).

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Travel cont.

What's Trending Briefs: Briefs of 110 words about what's new and notable in tourism, primarily in the United States. These might be new museums, major exhibitions, noteworthy anniversaries, airline news, cruise news, etc.

Travel Tips: A 650-750-word service piece.

Budget Travel: 900 words about a great budget travel destination in the U.S.

Must-Take Road Trip: 900 words about a U.S. road trip.

48 Hours in a U.S. Destination: 900 words on what to see and do, where to stay, and where to eat. This article will be strictly formatted. Think of this as an itinerary for a two-night getaway broken down by breakfast, morning activities, lunch, afternoon activities, dinner, evening activities, etc.

Domestic Destination: 1,200 words. The destination must have wide appeal.

Dream Destination: 1,200 words about a cruise tour, a big trip in the U.S., international destinations (Mexico and the Caribbean and beyond), etc.

AAA Traveler Worldwide

New for 2026, we are looking for pitches for departments that we introduced mid-year in 2025:

Travel Trends: Examples include solo travel, sleep tourism, etc. (300 words).

Hot List: What's new in tourism, for example cruise line culinary excursions; trending destinations, etc. (600 words).

Hotel Feature: An in-depth look at one high-end resort/hotel with a host of amenities (600 words).

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AAA Traveler Worldwide cont.

Arts & Culture Spotlight: Focus on one city with an insider's look at museums, galleries and other attractions and the best way to see them (600 words).

Photo Essay: We publish a 6-page travel photo essay in each issue of AAA Traveler. We are always looking for talented, well-traveled professional photographers.

Features: Features range from 900 to 1,500 words. We publish world travel as well as big-trip domestic destinations, including road trips. Among the types of articles we are seeking for 2026:

- Multigenerational travel with a focus on the destination and the ways in which different generations enjoyed it.
- Family travel (focus on school-age and teenage children).
- Cruises.
- Road trips.
- Guided travel.
- Milestone celebration travel.
- Culinary combined with travel.
- Accessibility/special-needs travel.
- Outdoors experiences.
- Wellness travel.
- Travel tips.
- Travel with a sustainability angle.

How to Pitch Us

To pitch **The Extra Mile** or **AAA Traveler Worldwide**, or to request to be added to the list of those receiving our biannual pitch document, email lead editor Theresa Medoff at tmedoff@aca.aaa.com. If you have not written for us in the past, be sure to include links to your work samples.

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