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National Geographic strives to take readers on a journey that's always enlightening, often surprising, and unfailingly fascinating. Its mission is to use the power of science, exploration, education and storytelling (through both words and outstanding photography and video) to illuminate and protect the wonder of our world. This digital publication is dedicated to exceptional multi-platform storytelling with cultural impact. We commission stories that focus on:

- Culture, heritage and history.
- Conservation, wildlife and the environment.
- Inspirational travel and adventure.
- Scientific research, exploration and education.

What We Pay

Rates for digital content start at \$1 a word but vary depending on the assignment.

How to Pitch Us

National Geographic Travel is currently in the process of revising its pitch guidelines. As soon as those are available, we will update this handout and share it with the “Meet the Editors” participants.

But, for starters, you can certainly research the types of stories we publish. You can see more at www.nationalgeographic.com/travel/.

What We’re Looking For

- Expert reporters and photographers who can create original, insightful, and relevant articles that appeal to wide audiences.
- Relevant and timely travel articles that provide a deeper look at destinations, trends, and travel experiences through the National Geographic lenses of science, culture and history, wildlife and wild spaces, conservation, and community.
- Sustainable travel stories.
- Outdoor adventure and national park stories.
- Iconic places, world heritage, and culture stories.
- Trip-planning tools.

Meet the Editors is made possible thanks to a
generous sponsorship with TravMedia.

