



# David DeVoss

Editor & Publisher  
East-West News Service



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**E**ast-West News Service is an award-winning travel news site that features well-researched and colorfully written articles that inform and entertain, as well as stunning images from some of the finest travel photographers in North America. Since its inception, EWNS has been a resource for sophisticated travelers who want to explore the history, culture and economies of world-famous and lesser known global destinations.

EWNS appeals not only to North Americans seeking to travel at home and abroad, but to Asians, Arabs, Europeans and Latin Americans looking to explore the United States. Our readers tend to be college-educated English speakers, half of whom live outside North America.

Our articles, built around tightly written narratives and seeded with colorful quotes, have been recognized by the

Overseas Press Club of America and awarded top honors by the Society of American Travel Writers, the Travel Media Association of Canada and the North American Travel Journalists Association.

Overall, our articles provide information that enlightens travelers on what to look for, where to eat, what to see and where to go.

## What We Pay

Writer fees depend on the difficulty of reporting and the amount of research required. In general, fees range from \$350 to \$500 per article, but can go higher if necessary. EWNS does not pay travel expenses.

## What to Know About East-West News Service

- EWNS welcomes editorial contributions from established journalists who have studied the website and know our format.
- An initial suggestion should contain a link to the writer's webpage or several writing samples similar in style to the story being suggested. EWNS feature articles run from 1,200 words to a length appropriate for the narrative.
- Writers should take photos or provide duty-free images from travel and tourism offices.
- Keep seasonality in mind. That is, features appropriate for summer should be suggested by mid-spring so the story can be published by June.
- EWNS encourages the liberal use of hyperlinks in its travel features.
- Published articles include a brief author's bio at the end of the story along with hyperlinks to the author's past articles appearing on the website.
- All articles published by the East-West News Service are promoted globally with advertising on Facebook.

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