



Dear Eastern Chapter Members:

Happy New Year! I hope everyone's 2017 is off to a roaring start and the year brings you lots of enlightening travel, inspiring work, and oodles of good fun and great health.

Over here in chilly Philly, I'm excited to share the details of our upcoming chapter meeting (June 22-25) in Sheridan, Wyoming. Registration opens Feb. 1, but in the meantime, here's what you can look forward to:

Registration Fees (inclusive of three night hotel):

Active Conference Costs: \$400
Active Spouse/Partner: \$475
Associate Conference Costs: \$450
Associate Spouse/Partner: \$475
Emeritus Conference Costs: \$475
Emeritus Spouse/Partner: \$500

Mini Meeting:

Marketplace Day only: Chapter Business Meeting and breakfast, Media Marketplace, Keynote Speaker, lunch and professional development session.
Note: accommodations are NOT included.
Associate Member: \$150
Active Member: \$75

Pre- and Post-Conference Media Tours

Active: \$0
Associate: \$100
Emeritus (formerly Alumni): \$100
Spouses: \$125

Hotel

The Sheridan Holiday Inn and Convention Center is thrilled to be the host hotel for the 2017 SATW Sheridan, Wyoming Conference. The Sheridan Holiday Inn

and Convention Center features two restaurants, a lounge, activity center, meeting rooms and easy access to downtown Sheridan. Accommodations are included for ALL members in the registration fee for the core conference dates.

Transportation

Located in northern Wyoming at the base of the rugged Bighorn Mountains, Sheridan is situated between Mount Rushmore and Yellowstone National Park, within close proximity to Devils Tower, the Black Hills and the Grand Tetons. The first 50 Eastern Chapter members (Active and/or Associate) to register for the conference will be reimbursed \$200 (via check or gift card) at conference check-in on June 22, 2017 to help off-set any transportation costs.

And way before we meet out West, we'll have several opportunities to network and make new friends. As I promised in my last note, we're ready to announce a series of get-together along the eastern seaboard.

First up: **Boston**. SATW Eastern Chapter and Fairmont Copley Plaza will co-host this evening on **Feb. 1** at the hotel's OAK Long Bar + Kitchen starting at 6 p.m. We're asking all members who plan on attending to bring along one potential new member — whether an active, associate or editor.

Associate Suzanne Wentz is setting aside the space for us and offering complimentary light bites. The first ten people and their potential SATW member guest) to RSVP to SATW's Kim Foley MacKinnon will enjoy one beer or glass of wine on SATW.

Active at Large Theresa Medoff and myself have been hard at work securing the details for other such events. Stay tuned for news of these upcoming get-togethers in Raleigh, Miami, New York City, **Philadelphia** (on **April 25** at the brand new Museum of the American Revolution), and Arlington.

In the meantime, let's try to stay in touch in other ways, too. Over the past months, your Board has made some changes and additions to the Chapter's page on satw.org, and we hope to continue using that as "Information Central." If you have any ideas on how we can better use the page, please drop me a note. And don't forget to take

advantage of our presence on social media, particularly by using our new Instagram @thevoiceoftravel #voice of travel

It's no secret that we join professional groups (and personal ones, for that matter) for camaraderie and connections. Also no surprise: we get out of such organizations what we put into them. Our job over here at the Board is to make that easier for you. Your job is to take advantage of the opportunity.

So as the year gets underway, let's all make a resolution to stay in touch!

Best,

JoAnn