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**2018 Editors Council Meeting  
Sponsorship Opportunities  
January 23, 2018 in New York City**

**Premium Sponsor**

**\$10,000**

Benefits:

- Logo featured on screen before and after each of the 3 sessions
- Introduction by Miriam Weiner, Deputy Travel Editor of BBC and SATW Editors Council chair, and opportunity to present a five-minute “welcome address”
- Opportunity to distribute/place sales materials on the meeting materials table
- Logo placement on Editors Council website
- Acknowledgement on SATW social channels before and after the meeting
- Opportunity to send six social channel postings about your company during 2019
- Invitation to set up a booth at the afternoon marketplace, free of charge
- Invitation to attend non-member activities
- Invitation to attend evening cocktail party
- E-Introduction to speakers in advance of meeting by Editors Council Chair or PD Chair
- Dedicated e-blast to attendees prior to the meeting introducing your company as the 2019 Premium Sponsor. Must be distributed by SATW with copy and images provided by the sponsor.
- Home page website or newsletter ad for six months based on availability

**Gold Sponsor**

**\$7,500**

Benefits:

- Introduction by Miriam Weiner, Deputy Travel Editor of BBC and SATW Editors Council chair, and opportunity to present a five-minute “welcome address”
- Logo placement on Editors Council website
- Acknowledgement on SATW social channels before and after the meeting
- Opportunity to send four social channel postings about your company during 2019
- Opportunity to display a tent-sign on the breakfast and lunch tables stating your sponsorship
- Invitation to set up a booth at the afternoon marketplace
- Invitation to attend non-member activities
- Invitation to attend evening cocktail party
- Home page website or newsletter ad for three months based on availability after launch of new site

**Silver Sponsor**

**\$5,000**

Benefits:

- Introduction by Miriam Weiner, Deputy Travel Editor of BBC and SATW Editors Council chair, and opportunity to present a five-minute “welcome address”
- Opportunity to distribute/place sales materials on the meeting materials table
- Logo placement on Editors Council website
- Acknowledgement on SATW social channels before and after the meeting
- Opportunity to have a table and meet and greet during Vendor Marketplace
- Invitation to attend non-member activities
- Invitation to attend evening cocktail party
- Website inner page ad for one month based on availability after launch of new site

**Coffee break / refreshments (2 available)                      \$2,500**

Benefits:

- Opportunity to distribute/place sales materials on the meeting materials table
- Opportunity to display a tent-sign on the break table stating your sponsorship
- Logo placement on Editors Council website
- Acknowledgement of sponsorship prior to breaks by Miriam Weiner, Deputy Travel Editor of BBC and SATW Editors Council chair

For more information, please contact Miriam Weiner, Editors Council Chair, [miriam.b.weiner@gmail.com](mailto:miriam.b.weiner@gmail.com) or 315-854-5819.

We welcome opportunities to customize your package if the above options do not fit your needs.